

## ABOUT NIRWAN UNIVERSITY JAIPUR

Nirwan University, Jaipur was established by the Govt. of Rajasthan vide ACT No. 2 of 2017 and recognized U/s 2 (f) of UGC ACT 1956. The University has been empowered to award degrees under section 22 of UGC Act. NUJ has thirteen different faculties with seventeen schools. The University provides guidance and knowledge to the students in more than seventy programs ensuring high quality traditional and modern education. The University is situated in Jaipur, the capital of Rajasthan. NUJ is a successful venture of "NIRWAN CHARITABLE TRUST" and is one of the prominent choices for higher education among the students.

## ABOUT THE EDITORS



**Dr. Sapna Nehra** earned her M.Sc., Ph.D. From Banasthali Vidyapith and she has taught at various Universities. Currently, she has been working as Associate Professor, at Nirwan University Jaipur. She is guiding five Ph.D. scholars. Dr. Nehra has contributed twelve research papers with SCI and Scopus indexing and thirty-six book chapters. She has reviewed several manuscripts of ACS, Elsevier, and Springer. Dr. Nehra is also the editor of the CRC Press book and presented her work at numerous national and international conferences. She was awarded with Excellence award for promoting research and innovation at an international conference (2023) by NMIET Bhubaneswar, Odisha. She has delivered many invited lectures and radio talks. She has served as an organizing secretary for many conferences, workshops, and FDPs.



**Dr. Ravi Kant Modi** is currently working as an Professor & Dean in the Department of Commerce and Management, Nirwan University Jaipur, Rajasthan, India. He is a distinguished faculty member bringing with him an extensive 14 years of teaching experience. His dedication to research has been recognized through the prestigious Young Researcher Award, bestowed upon him on September 5, 2021. As an author, He has contributed to the academic community through his textbooks and edited books. Moreover, he has published over 40 papers in renowned National and International journals, including notable Scopus journals. His expertise in research is further exemplified by his position as an editorial board member for reputable journals. Recently he has awarded best paper presentation award (Silver Medal) in the 75th All India Commerce Conference at Udaipur.



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